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Introducing

KASPERSKY ENDPOINT SECURITY FOR BUSINESS
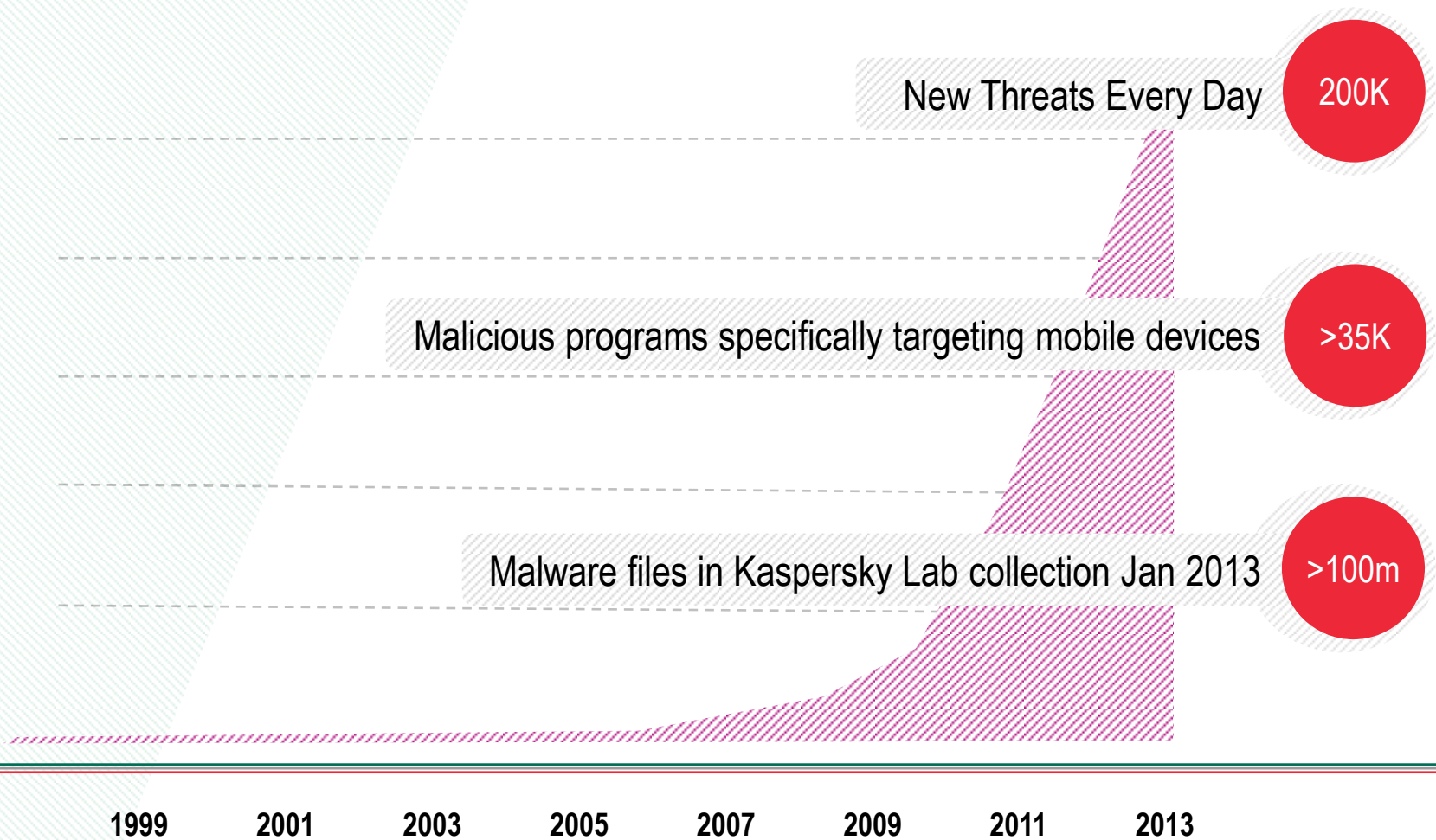
Business drivers and their **impact on IT**

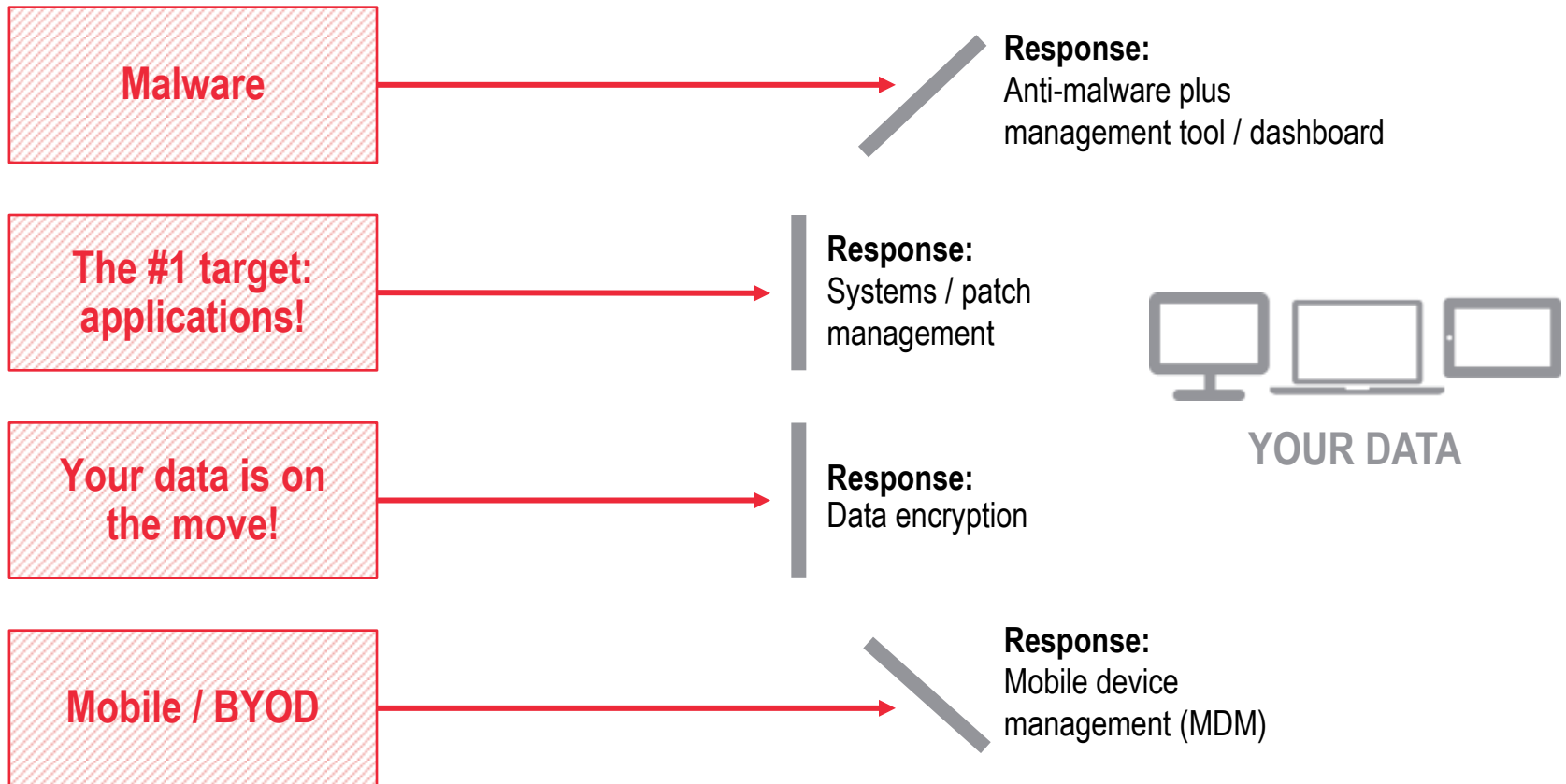|		
AGILITY	○ Move fast, be nimble and flexible	66% of business owners identify business agility as a priority
EFFICIENCY	○ Cut costs ○ Consolidate and streamline	54% of organisations say that their business processes could be improved
PRODUCTIVITY	○ Maximise the value of existing resources ○ Do more with less	81% of business owners cite operational efficiencies as their top strategic priority

IMPACT ON IT

○ IT complexity: more data, more systems, more technology
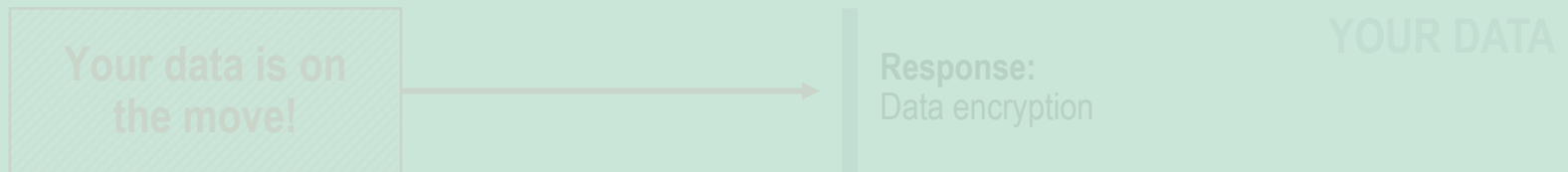
○ Pressure on resources and budgets

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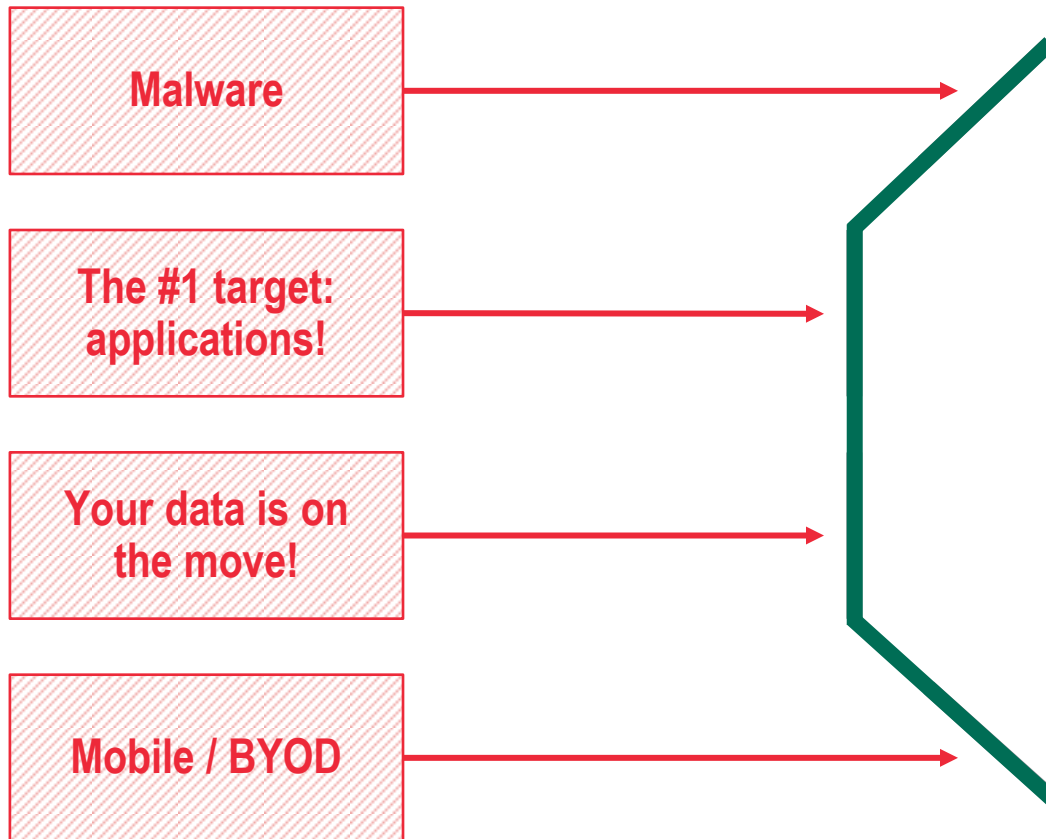# And then, there's the rise of malware…

New Threats Every Day — 200K

Malicious programs specifically targeting mobile devices — >35K

Malware files in Kaspersky Lab collection Jan 2013 — >100m

1999 2001 2003 2005 2007 2009 2011 2013

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The impact on IT security

Malware

→ **Response:**
Anti-malware plus
management tool / dashboard

The #1 target: applications!

→ **Response:**
Systems / patch
management

Your data is on the move!

→ **Response:**
Data encryption

YOUR DATA

Mobile / BYOD

→ **Response:**
Mobile device
management (MDM)

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The impact on IT security

Malware

Response:
Anti-malware plus
management tool / dashboard

The #1 target:
applications

Response:
~~ns / patch~~

This is complexity
COMPLEXITY IS THE ENEMY OF IT SECURITY

YOUR DATA

Your data is on
the move!

Response:
Data encryption

Mobile / BYOD

Response:
Mobile device
management (MDM)

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What if?

Malware

The #1 target: applications!

Your data is on the move!

Mobile / BYOD

1 PLATFORM
MANAGEMENT CONSOLE
COST YOUR DATA

YOUR DATA

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Introducing . . .

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ENDPOINT SECURITY

FOR BUSINESS
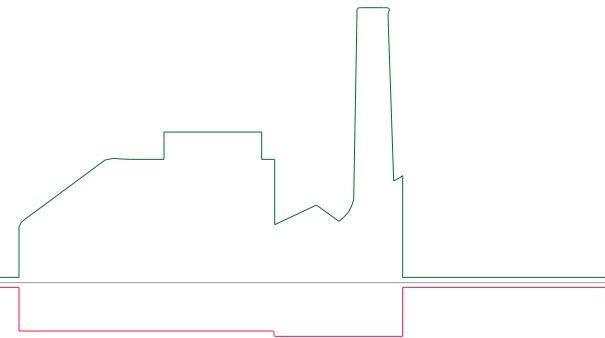
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Kaspersky Endpoint Security for Business

This single platform contains:

Anti-malware
traditional & cloud-assisted

Mobile security
MDM plus mobile security agent

Systems management
including patch management

Data encryption
file / folder, full-disk

Endpoint control tools:
application, device and web control
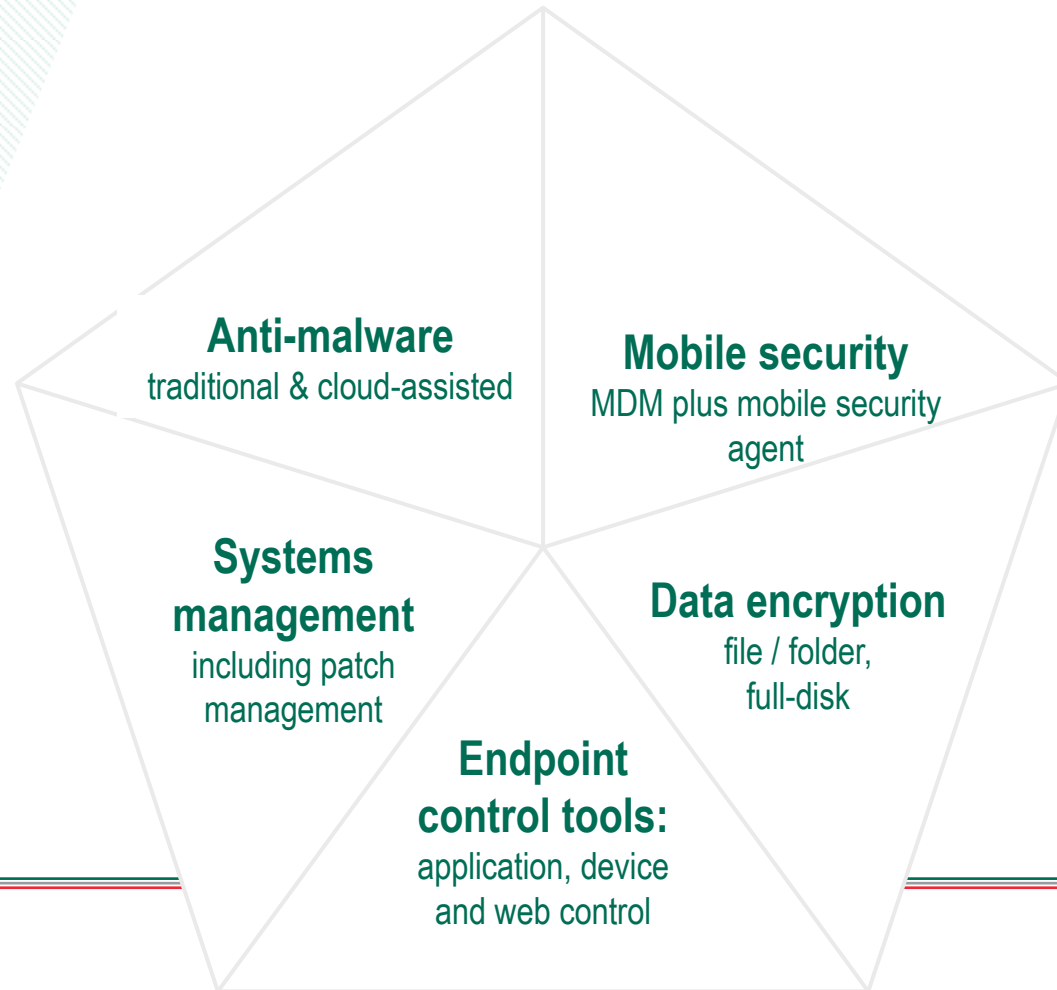
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Kaspersky Endpoint Security for Business

All managed through a single management console:
Kaspersky Security Center

Anti-malware
traditional & cloud-assisted

Mobile security
MDM plus mobile security agent

Systems Management
including patch management

Data encryption
file / folder, full-disk

Endpoint control tools:
application, device and web control
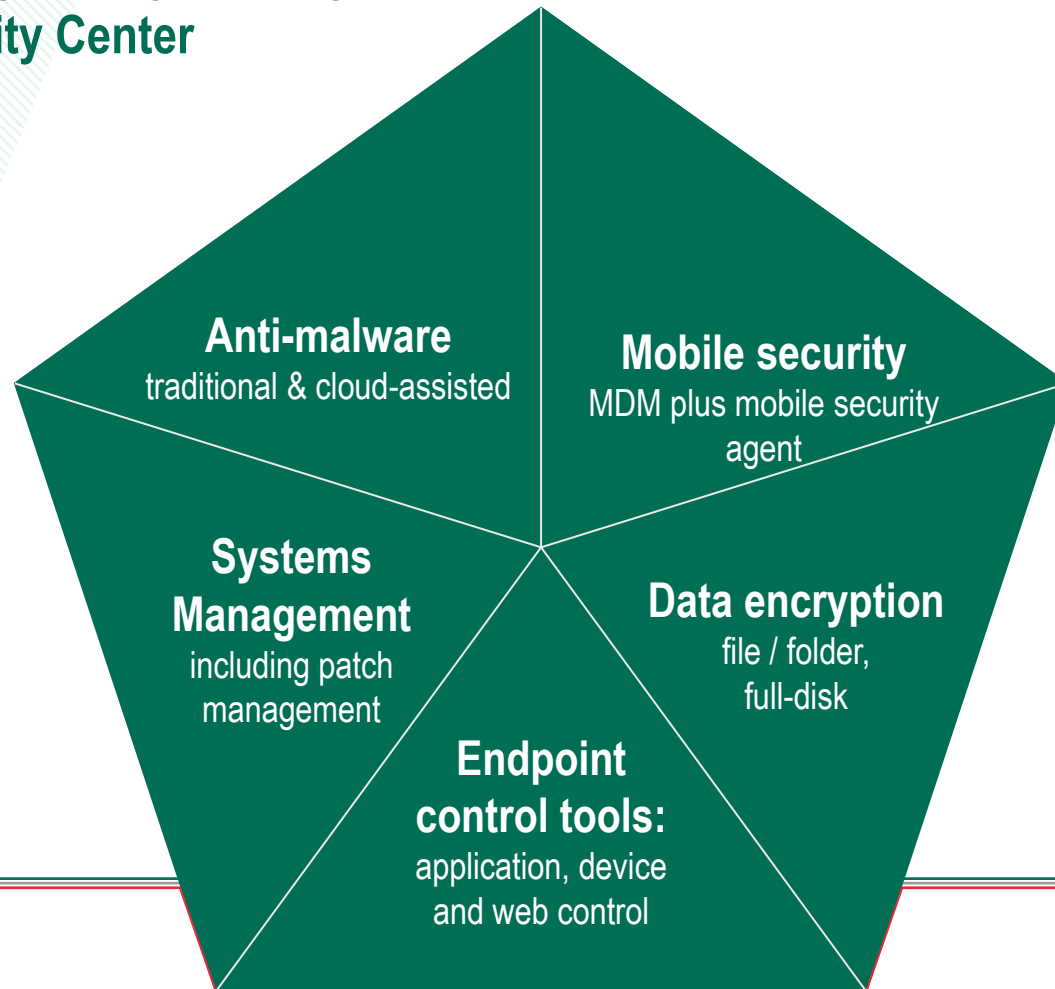
For the first time, you can:

SEE

- Physical, virtual, mobile
- Identify vulnerabilities
- Inventory HW and SW
- Take action with clear reporting

CONTROL

- Configure and deploy
- Set and enforce IT policies
- Manage employee-owned devices
- Prioritise patches
- License Management
- NAC

PROTECT

- Evolve beyond anti-virus
- Meet security demands
- Protect data and devices anywhere
- Rely on Kaspersky expertise

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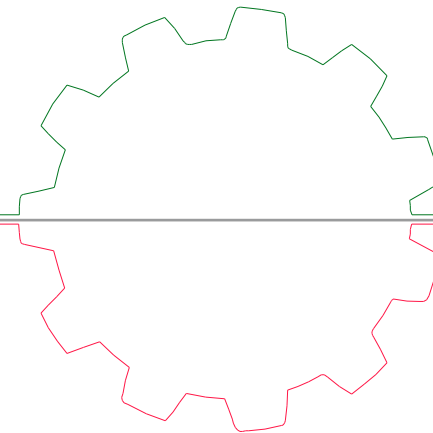
Bringing two benefits together
Deeper protection + seamless manageability

ENDPOINT / INFRASTRUCTURE

- Anti-malware
- Endpoint control tools
- Encryption
- Mail and internet gateway security
- Collaboration

- Smartphones
- Tablets
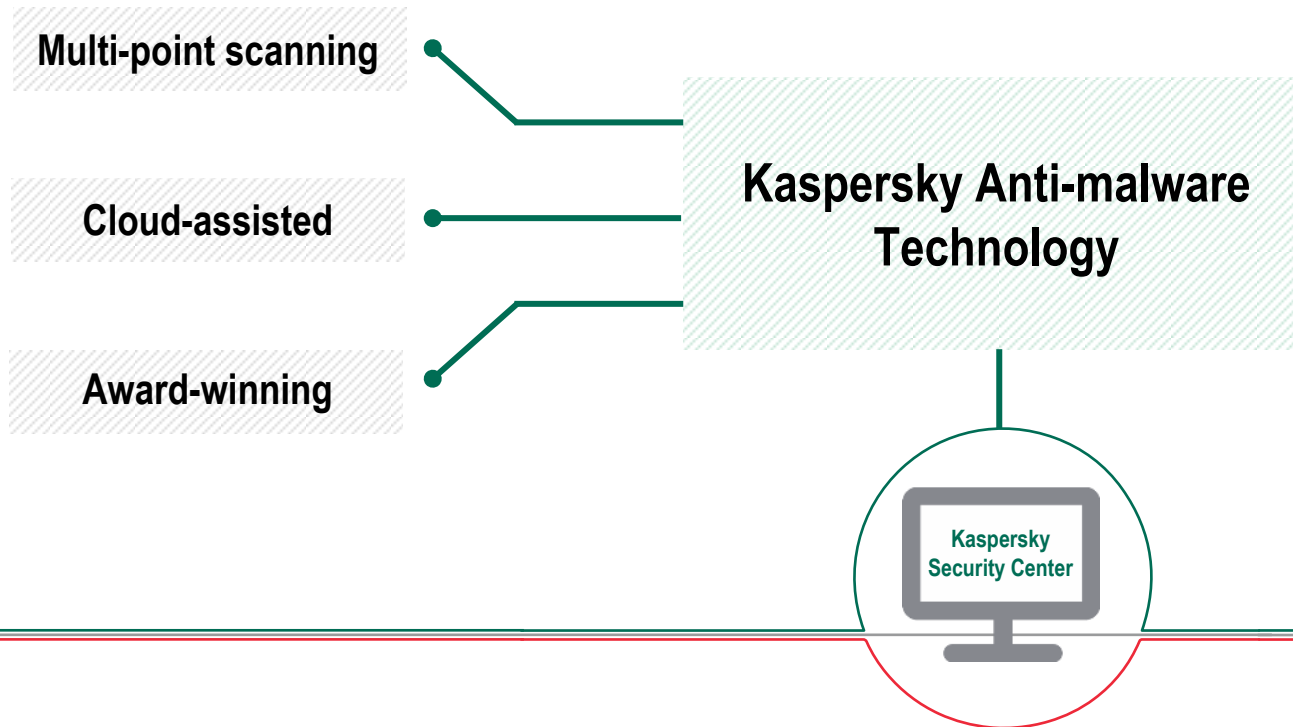
- Servers
- Workstations
- Laptops

KASPERSKY SECURITY CENTER

- Mobile Device Management (MDM)
- Systems Management
- Security Policy Enforcement

Kaspersky Security Center

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Anti-malware
The foundation of the platform

Multi-point scanning

Cloud-assisted

Award-winning

Kaspersky Anti-malware Technology

Kaspersky Security Center

ANTI MALWARE

DATA ENCRYPTION

Mobile Security

SYSTEMS MANAGEMENT

CONTROL TOOLS

Infrastructure

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Data encryption
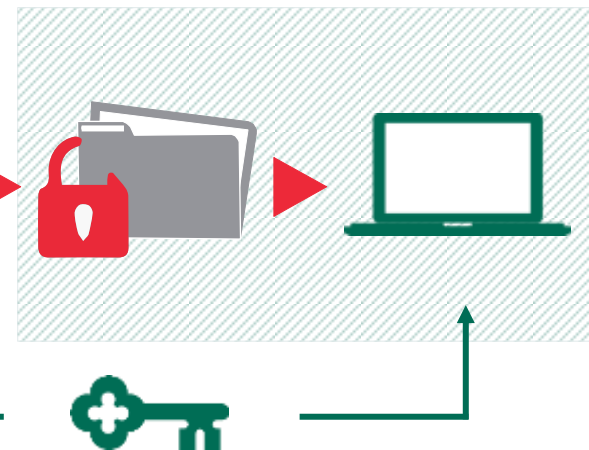## Keeping your data safe, wherever it goes

Encryption features

- File / folder or full-disk
- Transparent to end-users
- Integrates with device control and application control

Inside the Network

Outside the Network

Transparent encryption and decryption

ANTI MALWARE   DATA ENCRYPTION   Mobile Security   SYSTEMS MANAGEMENT   CONTROL TOOLS   Infrastructure
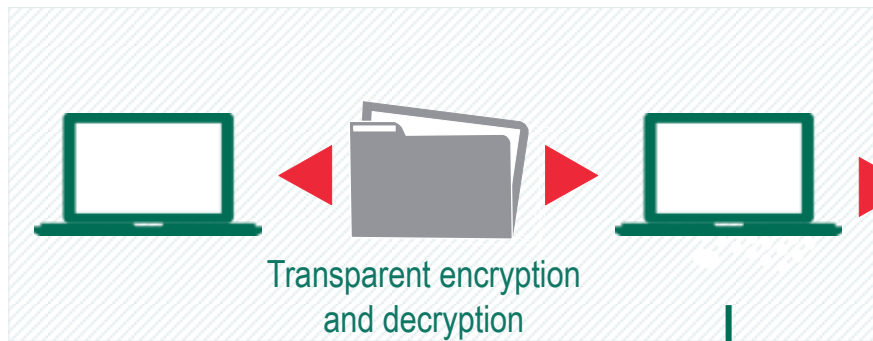
Mobile security
Mobile endpoint + MDM

Mobile Device Management (MDM)

Two components

Endpoint Agent for Mobile Devices *

Kaspersky Security Center

MDM

Microsoft Exchange ActiveSync

Apple MDM

- Smartphones
- Tablets

- iOS devices
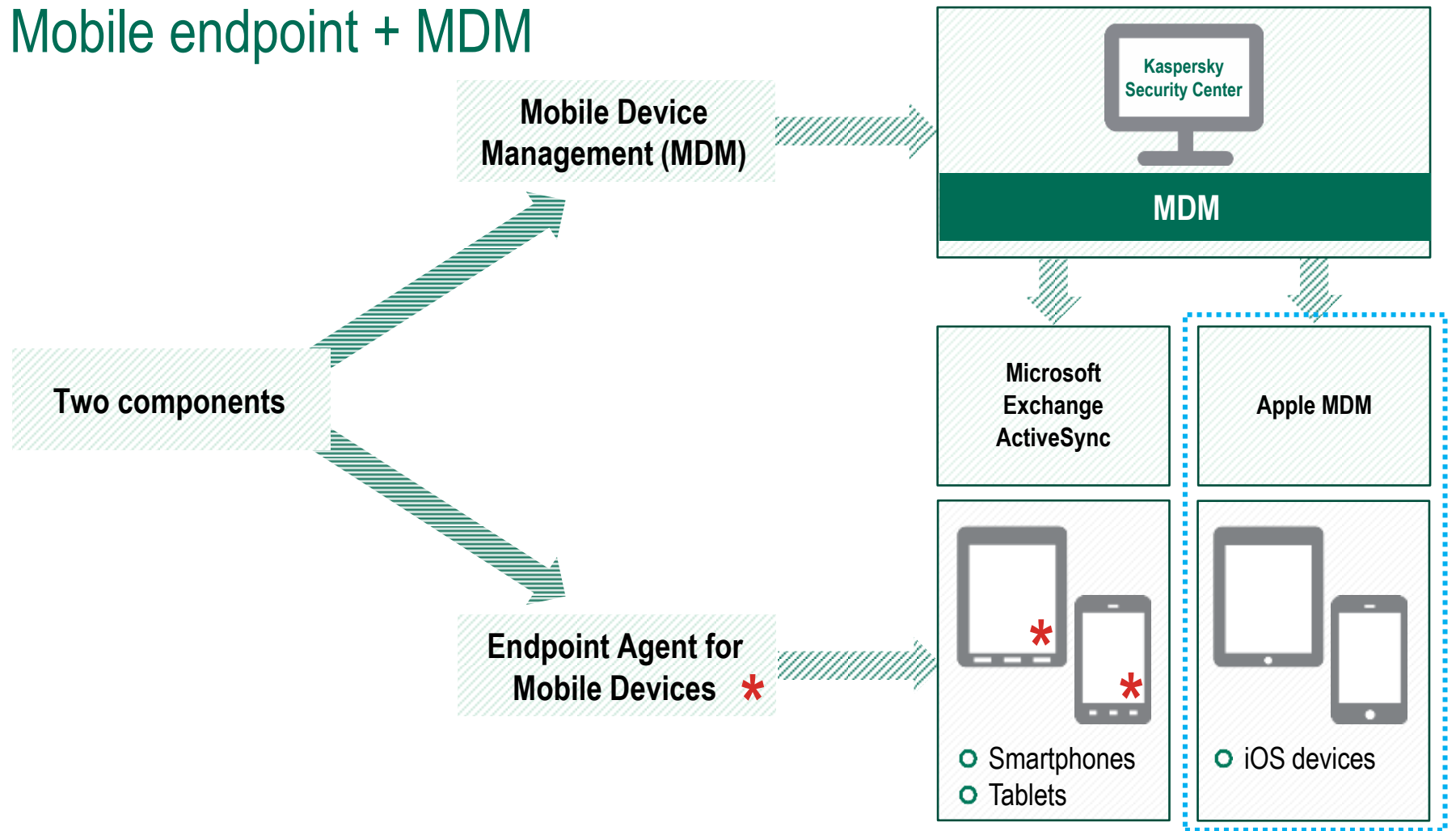
- Android
- Windows
- Symbian
- Blackberry

ANTI MALWARE

DATA ENCRYPTION

Mobile Security

SYSTEMS MANAGEMENT

CONTROL TOOLS

Infrastructure

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Mobile solution features

CONFIGURE/DEPLOY

- Via SMS, email or tether

SECURITY

- Anti-malware
- Anti-phishing
- Anti-spam

ANTI-THEFT

- GPS find
- Remote block

POLICY COMPLIANCE

- Set password
- Jailbreak / Root notice
- Force settings

APPLICATIONS

- Containerisation
- Data access restriction

DATA ACCESS

- Data Encryption
- Remote wipe

ANTI MALWARE

DATA ENCRYPTION

Mobile Security

SYSTEMS MANAGEMENT

CONTROL TOOLS

Infrastructure

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The perfect solution for BYOD

Containerisation

Corporate | Personal
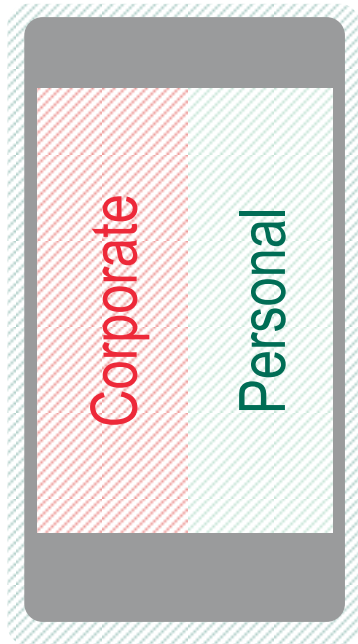
- Keeps corporate data separate
- Encrypted
- Selectively wiped

Private 'App' Portal

☑ App | ☑ App
☑ App | ☑ App
☑ App | ☑ App
☑ App | ☑ App

Kaspersky Security Center

ANTI MALWARE | DATA ENCRYPTION | **Mobile Security** | SYSTEMS MANAGEMENT | CONTROL TOOLS | Infrastructure

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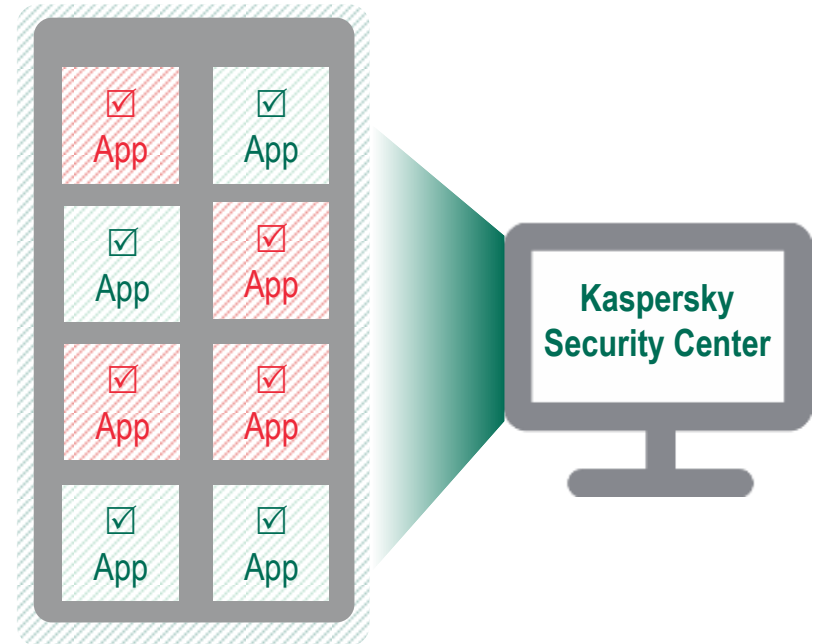
Systems management
Staying up-to-date just got faster and easier

SYSTEM PROVISIONING

- Create images
- Store and update
- Deploy

LICENCE MANAGEMENT

- Track usage
- Manage renewals
- Manage licence compliance

REMOTE TOOLS

- Install applications
- Update applications
- Troubleshoot

VULNERABILITY SCANNING

- HW and SW inventory
- Multiple vulnerability databases

ADVANCED PATCHING

- Automated prioritisation
- Reboot options

NETWORK ADMISSION CONTROL (NAC)

- Guest policy management
- Guest portal

ANTI MALWARE

DATA ENCRYPTION

Mobile Security

SYSTEMS MANAGEMENT

CONTROL TOOLS

Infrastructure

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Control tools
Applications, devices and web

DEVICE CONTROL

WEB CONTROL

**APPLICATION CONTROL
WITH DYNAMIC WHITELISTING**

ANTI
MALWARE

DATA
ENCRYPTION

Mobile Security

SYSTEMS
MANAGEMENT

CONTROL
TOOLS

Infrastructure

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Mail, Internet gateway and collaboration
Comprehensive infrastructure protection

Security for Mail

- Microsoft Exchange
- Lotus Notes/Domino
- Linux Mail Servers

Security For Internet Gateways

- Microsoft ISA/TMG
- Squid
- Firewall

Security For Collaboration

- Microsoft SharePoint servers

DATA ENCRYPTION Mobile Security SYSTEMS MANAGEMENT CONTROL TOOLS Infrastructure

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Supported and powered by the Kaspersky Security Network

Global cloud network
of millions of users

Dynamic reputation of
applications and websites

Improves performance
and reduces false positives

Tightly integrated with
protection features

KASPERSKY GLOBAL USERS
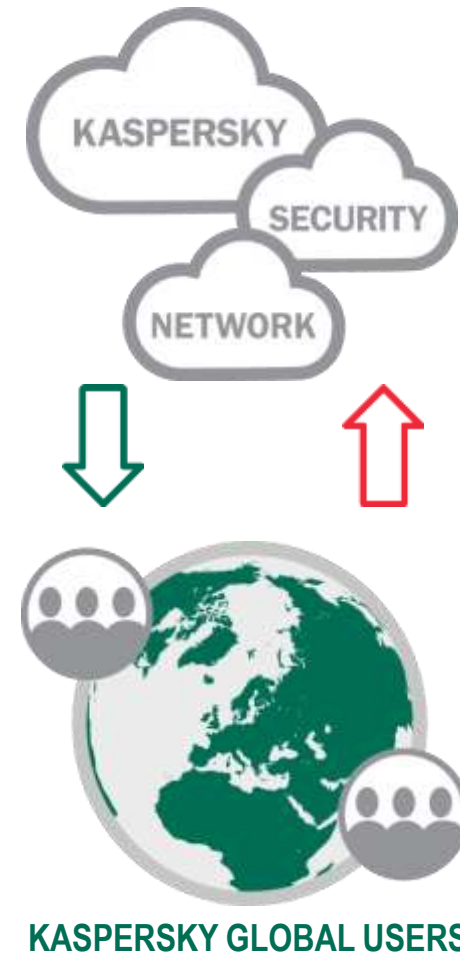
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Kaspersky Endpoint Security for Business:
Progressive, feature-rich tiers

	ANTI-MALWARE	APP, DEVICE, WEB CONTROL	MOBILE SECURITY	DATA ENCRYPTION	SYSTEMS MANAGEMENT	MAIL, WEB AND COLLABORATION
TOTAL	✔	✔	✔	✔	✔	✔
ADVANCED	✔	✔	✔	✔	✔	
SELECT	✔	✔	✔			
CORE	✔					

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In detail

Total

Advanced

Select

Core

Collaboration	Mail	Internet Gateway

Licence Management	Network Admission (NAC)	Software Installation
System Provisioning	Patch Management	Vulnerability Scan

Data Encryption

Mobile Endpoint Security	Mobile Device Management (MDM)

File Server Security

Application Control	Device Control	Web Control

Anti-malware + Firewall

Kaspersky Security Center

Endpoint   Management   Infrastructure

Cloud-enabled via the
Kaspersky Security Network (KSN)

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Plus: additional targeted solutions

Kaspersky Security for...

File Servers	Systems Management	Storage	Mail
Mobile	Virtualization	Collaboration	Internet Gateways

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Summary: a unique set of benefits

SEE

CONTROL

PROTECT

Deeper protection + **IT efficiency** + **Unified management**

REDUCE BUSINESS RISK, WITH MAXIMUM BUSINESS EFFICIENCY – WITH KASPERSKY, NOW YOU CAN
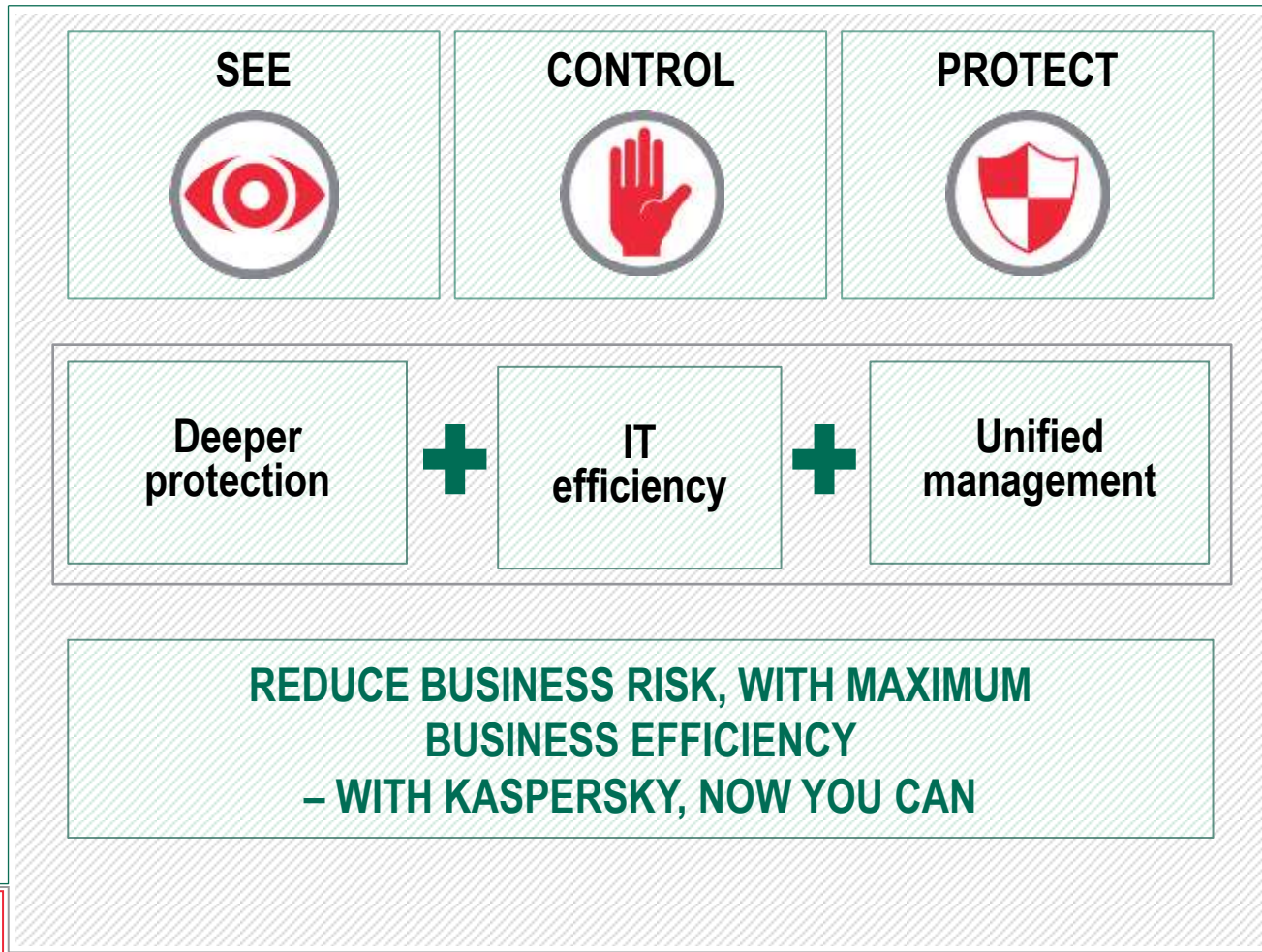
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Why Kaspersky for your business?

AWARD-WINNING ANTI-MALWARE

KASPERSKY INSIDE

Over 80 IT, networking security and communications vendors have chosen to embed Kaspersky Lab anti-malware technology inside their own solutions, including Microsoft, IBM, Checkpoint and Juniper.

BUILT, NOT BOUGHT

We do not acquire technologies and then try to integrate them.
Every feature and function is built up from the same, single code base.

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KASPERSKY ENDPOINT SECURITY FOR BUSINESS

www.kaspersky.com/business